



Together with ICSC  
European Outlet  
Conference

# European Conference

**Space, Place and  
the Future of Retail**

Fairmont Rey Juan Carlos I  
Barcelona, Spain  
25-26 April 2018  
#ICSCEurope

In association with:



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# European Conference

## Space, Place and the Future of Retail

ICSC's flagship conference in Europe will gather over 800 retail real estate industry leaders from around the world to share insights and opportunities.

The 2018 conference theme, 'Space, Place and the Future of Retail', will showcase visionary thought-leaders discussing the social, economic and technology trends disrupting and shaping the future of the retail real estate industry.

## About ICSC

ICSC serves the global retail real estate industry. We provide our 70,000+ member network in over 100 countries with invaluable resources, connections and industry insights, and actively work together to shape public policy.

In Europe, we have more than 7,000 members across 45 countries.

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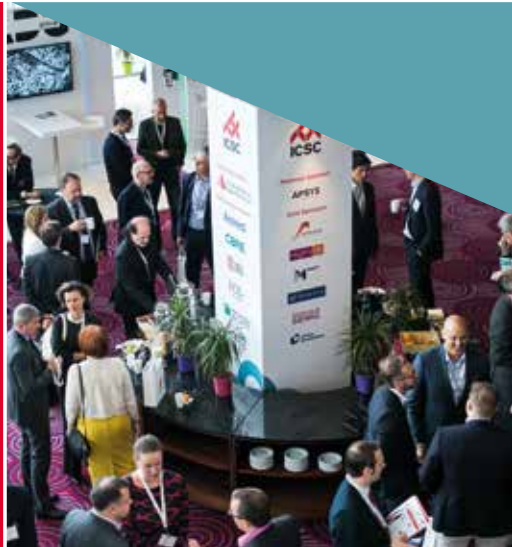


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BARCELONA'S  
DYNAMIC  
RETAIL MARKET



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## Who Attends

CEO's, senior retail property professionals, retailers and decision-makers across all departments, including investment, asset management, research, leasing, and marketing.

# Conference Themes

## Drivers of Change

Knowledge unlocks opportunity. What are the forces shaping the future of retail real estate and what can you do about them?

## Emerging Opportunities

Disruption creates opportunity. What new concepts, technologies and innovations are reinventing retail real estate?

## Competitive Advantage

Competition is online and around the corner. How do you evolve and adapt to embrace the future?

## Programme at a Glance

### Wednesday 25 April 2018

- 09:30 – 12:00 Barcelona Retail Tour
- 12:00 – 13:00 Networking Welcome Lunch
- 13:00 – 17:00 European Conference
- 17:00 – 19:00 Opening Night Drinks Reception

### Thursday 26 April 2018

- 09:30 – 18:00 European Conference
- 18:30 – 23:00 ICSC Networking Awards Dinner





# European Conference

25-26 April 2018, Barcelona Spain

## 10% group discount

Register three or more attendees from the same organisation at the same time to benefit from a 10% discount. Group discounts are not valid for online or student registrations.

## Registration Options

[www.icsc.org/2018EU](http://www.icsc.org/2018EU)

Register online with a valid credit or debit card. To pay by invoice, download the registration form.

To qualify for the Discounted Member or Student Member fees, each registrant must be an ICSC member. Please email [icsc.europe@icsc.org](mailto:icsc.europe@icsc.org) for more details.

### Registration European Conference & Networking Awards Drinks and Dinner (25-26 April 2018)

#### Member Loyalty Fee (until 12 January 2018)

**Discounted Member fee** €995 + VAT

#### Advance Registration (until 9 February 2018)

**Discounted Member fee** €1,195 + VAT  
**Non-member fee** €1,750 + VAT

#### Standard Registration (until 29 March 2018)

**Discounted Member fee** €1,695 + VAT  
**Non-member fee** €2,295 + VAT

#### On-site Registration (from 30 March 2018 onwards)

**Discounted Member fee** €1,795 + VAT  
**Non-member fee** €2,395 + VAT

#### Student Registration

**Student fee** €50 + VAT

### Optional Retail Tours (25 April 2018)

**Discounted Member fee** €30 + VAT  
**Non-member fee** €60 + VAT

Please feel free to contact us if you wish to discuss sponsorship and branding opportunities:

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